PUBLIC NOTICE FOR CALL FOR EXPRESSIONS OF INTEREST FOR THE EXECUTION OF SPONSORSHIP AND PARTNERSHIP CONTRACTS FOR UITS 2026 SPORTING EVENTS

- **Trofeo delle Regioni 2026 (November 27–29, 2026)**
- **2026 Italian 10m Championships National Finals (November 30 – December 7, 2026)**
- **ISSF World Cup Final 2026 (December 3–7, 2026)**

THE SECRETARY GENERAL

HAVING REGARD TO the Statute of the Italian Shooting Union (Unione Italiana Tiro a Segno – UITS);
HAVING REGARD TO the current Administration and Accounting Regulations of UITS;
HAVING REGARD TO Article 43 of Italian Law no. 449 of 27 December 1997, regarding sponsorship contracts and collaboration agreements;
HAVING REGARD TO Article 134 of Legislative Decree no. 36 of 31 March 2023 (Public Contracts Code), governing "Sponsorship Contracts";
HAVING REGARD TO Legislative Decree no. 33 of 14 March 2013, concerning the reorganization of regulations regarding publicity, transparency, and dissemination of information by Public Administrations;
HAVING REGARD TO Legislative Decree no. 196 of 30 June 2003, as well as Regulation (EU) 2016/679 (GDPR) on the protection of natural persons about the processing of personal data;
HAVING REGARD TO the approved federal sporting calendar for the 2026 competitive season;
HAVING REGARD TO the Sponsorship and Media Plan specifically prepared for federal events scheduled between November 27 and December 7, 2026;

WHEREAS:

- The Italian Shooting Union (hereinafter, for brevity, "UITS"), in its dual legal nature as a National Non-Economic Public Entity and National Sports Federation recognized by CONI, institutionally pursues the promotion, organization, and governance throughout the national territory of the sport of target shooting, across Olympic, Paralympic, and International Shooting Sport Federation (ISSF) recognized disciplines;

- During the period from November 27 to December 7, 2026, UITS will organize, at the Federal Technical Center and additional designated sporting venues, the following events of paramount national and international significance: Trofeo delle Regioni 2026, National Finals of the 10m Italian Championships 2026, and the ISSF World Cup Final 2026;

- The aforementioned events represent occasions of exceptional sporting, institutional, and media relevance, capable of generating significant engagement among athletes, technical staff, sports executives, media outlets, institutional stakeholders, and the public, both nationally and internationally;

- It is the intention of UITS to foster synergies and collaborative partnerships with public and private entities through sponsorship and partnership agreements, aimed at securing resources to support institutional activities and enhance services associated with the federal events;

- The sponsorship initiatives contemplated herein must strictly serve public interest, comply with the administrative principles of cost-effectiveness, effectiveness, and efficiency, preclude any conflict of interest, and remain fully consistent with the values, institutional mission, and dignity of UITS's public image;

Now, therefore, all the foregoing premises constituting an integral and substantive part of this measure,

HEREBY ANNOUNCES

that an exploratory public notice procedure is hereby launched to gather expressions of interest for the execution of sponsorship and partnership agreements related to the sporting events "Trofeo delle Regioni 2026", "National Finals of the 10m Italian Championships 2026", and "ISSF World Cup Final 2026".

This notice is issued solely to assess market interest and shall in no way be binding upon the proceeding Administration, which expressly reserves the right to suspend, modify, or cancel the procedure at any time, without any candidate having the right to raise any claim, compensation, or expectation whatsoever.

Article 1 – Scope of Sponsorships

Sponsorship proposals may be submitted under the following arrangements:

1. Financial Sponsorship: consisting of a direct monetary contribution paid to UITS to co-finance and deliver the scheduled events;

2. Technical Sponsorship: consisting of the direct supply of goods, services, or professional works of functional utility for the organization, logistics, and overall management of the events;

3. Mixed Sponsorship: combining financial contributions and in-kind provision of goods and/or services.

Article 2 – Benefits and Entitlements for Sponsors

The rights of visibility and counter-performance granted by the Administration will be proportionate to the economic value of the submitted proposal, in strict adherence to the "Sponsorship Packages & Media Plan for UITS 2026 Events", attached hereto as an integral and substantive part. By way of example, granted benefits may include:

- Attribution of the formal title of Official Sponsor of the event;
- Brand/corporate logo placement across institutional graphics, marketing collateral, promotional materials, as well as official UITS digital and social media channels;
- Dedicated mentions in official press releases and editorial visibility during live competition streaming;
- Installation of promotional and advertising displays (e.g., banners, roll-ups) within competition venues;
- Hospitality rights, invitations to institutional gatherings, and participation in official award ceremonies.

Depending on the scale and value of the contribution provided, UITS reserves the right to award the following partnership tiers: Title Sponsor, Main Partner, Gold Sponsor, Silver Sponsor, Bronze Sponsor, Technical Sponsor, or Institutional Partner.

Article 3 – Eligible Entities

Expressions of interest may be submitted by any public or private entity possessing legal personality or statutory capacity to enter into contracts with Public Administrations, expressly including: sole proprietorships, commercial companies, consortia, cooperatives, associations, foundations, public bodies, financial institutions, and national or international organizations. Candidates must certify compliance with general eligibility requirements stipulated by applicable public procurement legislation.

Article 4 – Eligible Industry Sectors

The procedure is open to diverse commercial and industrial sectors, including but not limited to: banking, insurance, finance, automotive, transportation and logistics, tourism and hospitality, telecommunications, IT and advanced technologies, food & beverage, sports and leisure, security and surveillance, professional consulting services, as well as the manufacturing of sporting firearms, ammunition, and specialized shooting equipment, provided they remain fully compatible with the institutional image of the Federation.

Article 5 – Exclusion Grounds and Reasons for Rejection

Any sponsorship proposal that is incompatible with the institutional objectives of UITS or potentially detrimental to the public decency, honor, or image of the Federation shall be strictly excluded. Proposals containing political, trade union, or religious messages, discriminatory or offensive remarks, or initiatives associated with unlawful activities or breaches of public order and morality will not be accepted. UITS retains the unchallengeable

discretion to reject or revoke the acceptance of any proposal should prejudicial elements emerge concerning the reputation or standing of the Administration.

Article 6 – Restrictions Linked to International ISSF Regulations

With specific reference to the international event "ISSF World Cup Final 2026", the validity of proposal acceptances and the execution of corresponding contracts remain strictly subject to compliance with International Shooting Sport Federation (ISSF) regulations and the granting of mandatory authorizations. UITS expressly reserves the right to restrict, modify, or exclude product categories, communication forms, and image rights requested by interested parties.

Article 7 – Submission Terms and Deadlines

Under penalty of inadmissibility, expressions of interest, duly signed by the legal representative or an authorized signatory with appropriate signing authority, **must be received no later than 6:00 PM (Rome time) on October 26, 2026, exclusively via Certified Email (PEC) to: segreteriagenerale@pec.uits.it**

The subject line of the PEC email must strictly state: "Manifestazione di interesse per sponsorizzazione eventi UITS 2026". The risk of late or failed transmission rests entirely with the applicant.

Article 8 – Required Documentation

The digital submission file must contain, under penalty of exclusion, the following documents:

a) Cover letter introducing the application;

b) Company profile and descriptive report of business activities;

c) Detailed economic proposal specifying the selected sponsorship category and requested counter-performances/deliverables;

d) High-definition or vector format corporate logo file;

e) Legible photocopy of a valid government-issued ID of the legal representative;

f) Statutory declaration (pursuant to Presidential Decree no. 445/2000) certifying unconditional acceptance of this notice and fulfillment of general procurement eligibility requirements;

g) Formal declaration of commitment to accept the coexistence of additional sponsors or partners designated by UITS for the same events.

Article 9 – Evaluation Criteria

The Administration will evaluate submitted proposals based on the following general criteria:

- Full compatibility and compliance with ISSF regulations and approvals;
- Economic or technical scale and value of the sponsorship contribution;
- Intrinsic quality, utility for the Federation, and alignment with the institutional mission, image, and core values of UITS.

Receipt of expressions of interest does not obligate UITS to proceed with negotiations or contract finalization. The Federation may execute one or more agreements or decide, with statement of reasons, not to execute any contract, without entitling applicants to any indemnity, compensation, or damages.

Article 10 – Penalties, Forfeiture, and Contract Termination

1) UITS reserves the right to apply a contractual penalty ranging from 10% to 30% of the total sponsorship contract value, proportionate to the gravity of the breach, if the sponsor:

- Unjustifiably delays the delivery of goods or services under technical sponsorship, disrupting the event timeline;
- Uses the Sponsor title or federal trademarks in violation of agreed temporal, graphical, or communicative parameters.

2) UITS shall order immediate forfeiture of award or statutory termination of the contract (pursuant to Article 1456 of the Italian Civil Code), retaining any fees already paid as indemnity, without prejudice to compensation for greater damages, in the following events:

- Loss of general procurement eligibility requirements during the contract term;
- Breach of ISSF regulations (Art. 6) or emergence of subsequent exclusion grounds (Art. 5);
- Total or partial assignment/subcontracting of the sponsorship contract to third parties without prior written authorization from UITS.

Article 11 – Publicity and Transparency

In accordance with public transparency obligations under Legislative Decree no. 33/2013, the outcomes of this exploratory procedure will be published on the official UITS website within the dedicated "Amministrazione Trasparente" section.

Article 12 – Processing of Personal Data

Personal data provided by applicants will be processed by UITS, as Data Controller, exclusively for purposes connected with the execution of this procedure and subsequent contract management, in strict compliance with Regulation (EU) 2016/679 (GDPR) and Legislative Decree no. 196/2003, as amended.

Article 13 – Person in Charge of the Procedure (RUP)

Pursuant to Italian Law no. 241 of 7 August 1990, as amended, the Sole Person Responsible for the Procedure (RUP) is Dr. Remo Tagliacozzo, Secretary General of UITS.

For administrative or technical inquiries, interested parties may contact the Procurement Office:

Email: provveditorato@uits.it

Phone: +39 06 87975571

Rome, 12/10/2026

THE SECRETARY GENERAL
Dr. Remo Tagliacozzo
(Digitally signed document pursuant to the Italian Digital Administration Code – CAD, Legislative Decree no. 82/2005, as amended)